



NEWSLETTER

"This Association has been formed and exists for the purpose of promoting and conserving, throughout the State of Florida, the best interests and the true spirit of the game of Golf as embodied in its ancient and honorable traditions."

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VOLUME 24 NUMBER 3

OCTOBER 1981

Chip Anderson Is New FSGA President



Formidable Island at TPC is the 17th green. The tee is on the small area along the bank at upper right. The 132 yard hole from the back tee is testing and unique, indeed, with its surrounding spectator mounds from which to watch the agony and the ecstasy.

Renew '82 FSGA Dues Now For TPC Discount

The Tournament Players Club at Sawgrass Ponte Vedra is the newest thing in golf in the country, and FSGA members may become Associate members of TPC at a special rate when they pay their '82 dues to FSGA before Dec. 31.

TPC has offered the Association a 10% discount on each \$52 Associate membership to the super links facility at Sawgrass. FSGA will pass along that discount to its members. Membership forms to FSGA and TPC are included with this newsletter.

Simply fill out both forms, make your check for \$71.80 to FSGA and return forms and check in the FSGA envelope enclosed. That payment includes \$25 annual dues to FSGA, \$45 first year TPC dues plus \$1.80 sales tax.

The FSGA office will record and promptly forward the TPC portion of your payment so that you may begin immediately to enjoy the benefits of both memberships.

Associate membership in TPC truly is an unusual offer. The golf course, clubhouse, meeting facilities, offices and grounds are creatively functional and beautiful. Information about the entire facility and membership is fully described in the folder enclosed with this newsletter.

TPC's Bob Dickson, Director of Marketing, made the proposal to pay FSGA for soliciting memberships. After a visit to the club, and discussion of the plan, Association officials opted to pass along the discount as another benefit to membership in the 68 year old organization.

Lehigh "40" Nov. 13-15 Final Event of '81

The popular Life Begins at 40 Tournament will have its 23rd renewal at Lehigh Country Club, Nov. 13-15. The Lee County resort facility has been host to the event for 20 years.

A full field of 160 players will tee-up for the three day, 54 hole tournament which features team play and individual stroke competition in three age categories. ■

Statewide Directors Named, Carey Retires

PALM BAY — In an annual gathering of the faithful, FSGA members came back to Port Malabar Country Club in September, where the 1981 tournament schedule started in February, and elected new officers and directors to lead the 68 year old State Golf Association in 1982.

When mail and meeting ballots and hundreds of proxies were sorted and counted by the nominating committee, Robert E. "Chip" Anderson, of Bradenton, emerged as the new president succeeding fellow-townsmen M. T. McInnis who had served two terms.

Rodney Howard, Vero Beach, was elected vice president and Gene Byrne, Orlando, secretary-treasurer.



Robert E. "Chip" Anderson

A sound cadre of directors, representing all sections of Florida, and including three-time State Amateur Champion Jack Veghte of Clearwater, the top vote-getter, take office immediately.

Elected with Veghte to the board, on which all officers and the immediate past president serve, were: Bill Cunningham, Naples; L. D. Daubenspeck, Satellite Beach; Tom Grady, Winter Park; Ed Greene, Panama City; Jim McCumber, Jacksonville; Bill Stark, Talla-

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BILL CAREY'S JOURNAL

Time for a backward look as the season for such viewing sneaks upon us.

It was a frenzied year for all the reasons we are reminded of daily. A tough business year. And certainly not one of the better ones for Florida State Golf Association.

In retrospect, the death of my Dad in February seemed to herald the kind of year it was to be. His passing was followed by two more significant deaths of friends and associates from activities in which I have spent most of my business life.

William Francis Carey, 82, a Boston-born Irishman, mercifully was taken a few days after suffering a stroke at his home in Sarasota. His hospital siege and treatment were brief, his sense of humor and quick mind alert to the last.

It had been a full life and you could read from his bedside that he wasn't going to clutter it up for loved ones or himself when he announced, "I've had a talk with the man up there, we've worked it out, and everything's going to be all right."

I first learned about golf, life's other great game, in caddying for my Dad at the old Dyker Heights course in Brooklyn, 50 years ago. Those were days when the caddy molded a tee of moist sand for a Davega Special and the player went after it with a hickory-shafted driver.

Sunny Sundays were made brighter when Dad's foursome included the flamboyant club professional Wiffy Cox, who dressed like a peacock, and was one of the early luminaries on the just aborning pro tournament circuit.

Dad had a life-long love of sports, formed early in an Irish neighborhood crucible of combat, later nurtured as a shortstop teammate of second baseman Eddie Collins at M.I.T. Collins went on to greatness in the majors, his former teammate, after a tryout in the big league, was farmed to the Southern Association and soon returned to the automotive engineering field for which he was schooled.

Most of my father's business life was spent in advertising. He was

with the American Automobile Association in Washington for more than 20 years and developed state and regional tour books, maps and the famed AAA Trip-Tiks. During World War II he wrote a car care best seller, published by the AAA, entitled "Keep 'em Rolling" which enjoyed wide distribution.

During his active golf years Dad carried a four to six handicap and was a very steady player. The competition and camaraderie of the game simply thrilled him. My most glowing memory of him on a golf course is the sheer exhilaration he derived from giving or getting one up a side and winning. God Bless you, Pop!



B. D. "Shine" Hedgecock was typical of friends I grew up with in FSGA. Along with brothers Hub, June, and in the early days, Percy, Shine with wife Ann, and their entourage from the Melbourne-Satellite Beach area, rarely missed an Association tournament.

We're all saddened that Shine will not be in the field at Lehigh in November for the "40" tournament which was one of his favorites. He missed the tournament last year when it was evident the cancer he was fighting was making tough inroads.

The end came for B. D. in July when he passed away in Melbourne. Edna and I were away at the time, headed for Hedgecock's native North Carolina, and missed the funeral service at First Baptist Church of Satellite Beach where so many friends and relatives turned out to pay final respects.

Shine Hedgecock in my book was a solid, straightaway guy who readily acknowledged that life didn't promise a rose garden, sun without rain, joy without sorrow, peace without pain.

My lament is that he had so much pain at the end. In fond memory I'll warmly recollect the good strong effort he made always, and the pleasure of his friendship over the years of our FSGA relationship.



Congressman Jim Haley went quietly to his maker in August in Sarasota. Jim was a quiet giant of achievement in his 24 years in Congress and a political anchor for the Careys during that time.

We handled Haley campaigns for 12 terms in our office and Edna served as a district aide for eight years prior to his retirement. A former President of the Ringling Circus and then a very respected State Legislator before going to Washington, volumes could be written about positive legislation which Haley influenced for his state and nation while a Member of Congress.

We hope those who are organizing the "Haley Papers" which will repose at Florida Southern College in Lakeland, will do justice to the accomplishments of a great American.

One item from Jim's past which we shall see personally receives proper attention, is his honor's first hand report of several rounds of golf he played on J. Hamilton Gillespie's second nine holes in Sarasota in the 1920s.

Gillespie, as reported here ad infinitum, built the first golf holes in Florida, at Sarasota, in 1886.

The fact that Jim Haley played on one of the auld Scot's courses makes our favorite Congressman of all time a certified achiever emeritus! ■

McInnis Continues FSGA Leadership Role

When M. T. "Mac" McInnis stepped down from the FSGA headman's post in September, it was after three different turns at the wheel.

The veteran low-handicapper from Bradenton first was elected President of the Association in 1974, and has added two shifts since then, in more than 25 years of activity in the state golf organization.

Mac's involvement in amateur golf, contributions of time and personal funds to aid FSGA programs are legion.

The lad says, with a Scottish twinkle in his eye, that he'll be taking it easy now, playing only in an occasional senior event.

However, as Immediate Past President of the lodge you can bet the new officers and board members will call on Mac aplenty for his particular brand of expertise and opinion in FSGA matters. ■

JOIN FSGA
TODAY!

1982 FLORIDA GOLF GUIDE & FSGA ANNUAL

ADVERTISING RATES

Black & White		2 Color*	
Full Page	\$1,190	Full Page	\$1,350
1/2 Page	660	1/2 Page	795
1/4 Page	365	1/4 Page	470
1/8 Page	205	1/8 Page	205
1 Col. inch	115	1 Col. inch	115
*Includes use of process yellow, blue, green or red. Any other second color add \$125.			
4 Color			
Full Page	\$1,595	4 Color Covers	
1/2 Page	880	2nd	\$2,075
1/4 Page	485	3rd	2,075
Plus separations and production.		Back	2,390

SPECIFICATIONS

Printed by Offset. Trim size 5½"x8½". Copy must fall within 5"x8" area. Recommended 100 line screens for B&W and 2-Color, 133 line screens for 4-Color.

	Width	Depth
Full Page	5"	7⅞"
1/2 Page Horizontal	5"	3⅞"
1/2 Page Vertical	2⅞"	7⅞"
1/4 Page Horizontal	5"	1⅞"
1/4 Page Vertical	2⅞"	3⅞"
1/8 Page Horizontal	5"	7/8"
1/8 Page Vertical	2⅞"	1⅞"
1 Col. inch	2⅞"	1"

CLOSING & ISSUE DATES

Advertising reservations by December 1, 1981. Camera ready copy by December 10, 1981. Publication February 1, 1982.

DISCOUNTS, COMMISSIONS & DEPOSITS

10% discount for cash with order. 15% of gross billing on space, color and production to recognized agencies. 25% deposit required from Non-FSGA Member businesses.

FLORIDA STATE GOLF ASSOCIATION'S 1982 ANNUAL & GOLF GUIDE will feature preferred listings of FSGA member clubs and information about all Florida golf facilities. First published in 1962 by Carey, Inc., for FSGA, the 1982 GUIDE will have a base circulation of 50,000 and will receive additional, special distribution at the 1982 World's Fair in Knoxville, Tennessee, and through TRAVEL USA Information Centers.

Traveling golfers enjoy and depend on The GUIDE's useful life long beyond its year of publication. The 1978 edition still is in circulation and being purchased by visitors and residents. Features, photographs and records of FSGA events and member clubs, offer a handy digest desk top, glove compartment or library source of information about Florida golf.

Any Florida golf facility, not reached by earlier mailings, is invited to complete the form below, tear out and mail to FSGA, P.O. Drawer 1298, Sarasota, FL 33578, for a free listing.

COURSE NAME _____ ADDRESS _____

PHONES _____ CITY _____ ZIP _____

DIRECTIONS _____

STATUS (Circle one) PUBLIC FEE, SEMI-PRIVATE, PRIVATE NO. OF HOLES _____

YARDAGE _____ COURSE RATING _____

SEASONAL RANGE OF GREEN FEES _____ CART FEES _____

PRESIDENT _____ MANAGER _____

PROFESSIONAL _____ SUPERINTENDENT _____

FACILITIES (dining room, lounge, pool, tennis, etc.) _____

NEARBY ACCOMMODATIONS _____ ANNUAL AREA TOURNAMENTS _____

NEARBY ATTRACTIONS _____ CLOSEST AIRPORT _____

PLEASE SEND ADVERTISING RATES TO: _____

hassee; Edd Gentry, West Palm Beach and Nate Schine, Tampa.

Bob Robison, Orlando; Billy Watts, St. Petersburg and Hugh Coates, Tampa were elected Directors at Large and all living past presidents of FSGA were re-confirmed as advisory committee members.

Anderson, 40, is a veteran FSGA member and fixture on the Florida golf scene since Junior, Sarasota High School, and University of Florida golf team action. He was a golf professional after Gator days, was reinstated to amateur status and worked in the FSGA state office as Association Tournament Director in the late '60s before entering the real estate field.

A Vice President of Arvida Realty Sales, Inc., Anderson is Sales and Marketing Director of Arvida Corporation's Sarasota Division on Longboat Key.

The new association head promptly appointed two important committees — an Executive Director Search Committee, which he will head with Grady, Byrnes, McInnis, Howard and Bill Carey serving as members. Carey will retire December 31, 1981, after 24 years as executive director.

The Tournament Committee will be chaired by Jack Veghte with members Schine, Cunningham, Greene, McCumber and Grady working to produce the 1982 schedule of statewide amateur golf competitions.

In other business members heard a highlight review by the executive director of the year's activities to date. The report included an eight month financial statement showing revenue of \$93,323.90 which was 15% ahead of 1980 revenue for the same period but still not coping with the high cost of trying to maintain a statewide golf service program for the Association's 4,388 individual members and 235 member clubs.

Consideration of a new computer handicap system, a method of selecting a new executive director, relocation of the state office, and a review of 1982 tournament sites were topics also discussed by members.

Ed Mitchell, St. Andrews Computer Handicap System, Ft. Lauderdale, demonstrated a very sophisticated desk top electronic system of handling handicaps at individual clubs for members during a luncheon break. Mitchell was invited to return promptly with a firm proposal for board study. ■

FSGA Welcomes Players From 20 Nations

At the invitation of the sponsor, Eastern Airlines, FSGA was the host golf association at Doral Country Club in Miami, during the Fourth of July Week Tournament of The Americas.

During the opening flag ceremony for the 20 nations competing, held in Doral's Courtyard of Flags, FSGA Executive Director Bill Carey, welcomed contestants, officials and sponsors:

"In 68 years, Florida State Golf Association has provided members with a great variety of activity and competition in every area of our home state.

"However, many of The Association's brightest and most rewarding moments have come from participation with golf interests in and from neighboring states and countries.

"The interchange of ideas and competition in the greatest of games has contributed broad understanding and friendships which have been extremely beneficial to all participants.

"Golf has given this valuable bonus of improved relations with neighbors ever since the first Scot let fly at a feathery more than 400

years ago.

"In a difficult world, in a time when hard-work to understand and improve relations with neighbors is not only a social and economic responsibility, but imperative to sustain life on our planet, I am pleased to welcome you to The Tournament Of The Americas.

"It was flattering to have Eastern Air Lines invite FSGA to participate in this event as the Host Golf Association. It is a pleasant duty also to bring you greetings from the International Association of Golf Administrators, a growing, world wide organization in which FSGA participates and supports.

"I invite your participation in the IAGA. It surely will broaden your golf horizons through the exchange of golf industry information and operational procedures at the association or amateur federation level.

"It is our sincere hope that you, your family and associates, have an enjoyable week here in Doral's splendid golf environment, and that you 'may be 10,000 years in Heaven before the devil knows what your score really was.' " ■

Junior Fund Now \$1,653 And Growing

The special fund for junior events grows slowly as 22 contributors to date have given \$1,653.22.

FSGA's Junior Fund still seeks contributions. Members giving to date are: Arvida Corporation, Ben S. Brown, Bill Burns, Bill & Edna Carey, Robert Fieldhouse, Earl Danley, D. A. Daugherty, W. Jeffrey Fields, Bob Geary, Richard Hammett, E. Austin Jones, M. T. McInnis, W. Earl Morrison, Jack & Barbara Nicklaus, Norman Quale, Leon Sikes Family, Robert Sowerine, Dick Stauffer, Ed & Mary Jane Touchton, Jack Veghte and Joe Wegman. ■

Bob Hughes FSGA Rep To Golf in Brazil

Bob Hughes of Fort Myers, winner of FSGA's 1980 King Neptune Tournament, represented the Association in September in the Atlantica-Boa-Vista Golf Tournament at Gavea Country Club in Rio de Janeiro, Brazil.

Bob went to the quarter-finals in individual match play and paired with Joe Corona of the University of Miami to finish second in team play which was won by Argentina.

The invitation to Hughes came from William Alexander, Chairman of Torneo de las Americas, which was won by FSGAers Bob Michael and Jack Veghte in July.

Bob and his wife report they had a super time with "great kindness, consideration and hospitality shown to us by Helio Andrade, President, Gavea C. C. and Luiz Adolpho Nardy, President, Confederacao Brasileira de Golf." ■

USGA Mid-Amateur Draws 1,639 Entries

USGA's Mid-Amateur qualifying sites at Port Malabar, Quail Ridge and Sawgrass produced a crop of FSGAers who captured most of the 11 places assigned to 125 Florida amateurs competing.

The new National Championship, for amateurs at least 25 years old with handicaps of five and under, drew 1,639 hopefuls to 46 qualifying sites across the country. ■